



Alfred Kerbs



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From its headquarters in Barcelona, **Alfred Kerbs** designs and produces contemporary, elegant and refined eyewear. Located in the heart of the Mediterranean, the spirit of the brand is inspired by the people, their culture, and the way they live, love and expand.

EYEWEAR FOR THE NEW NOW

Our motto and our mission: to establish a new contemporary eyewear for the new now.

Since our first collection, the philosophy has been defined by a sense of nostalgia for the old and a unique sensibility for the young.





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The spirit of the brand flows naturally, playfully and spontaneously through the collections...and all the models represent a discreet sense of modernity with a constant quest for relaxed elegance.



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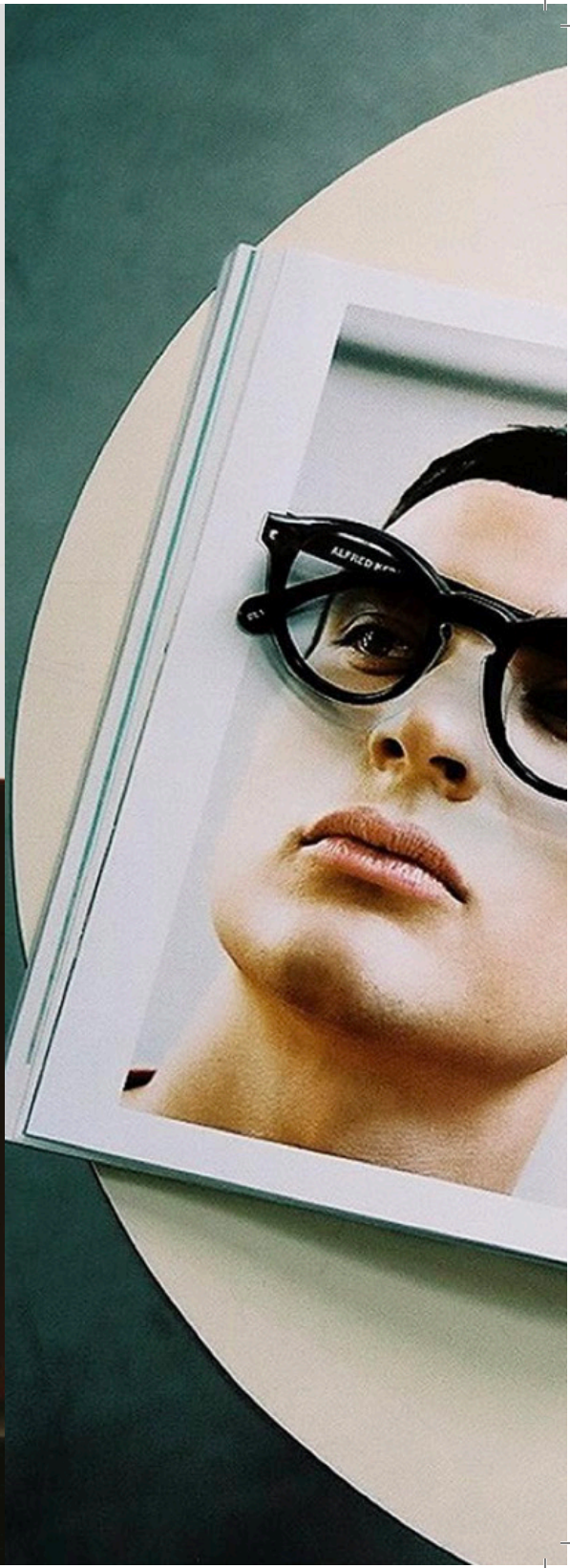


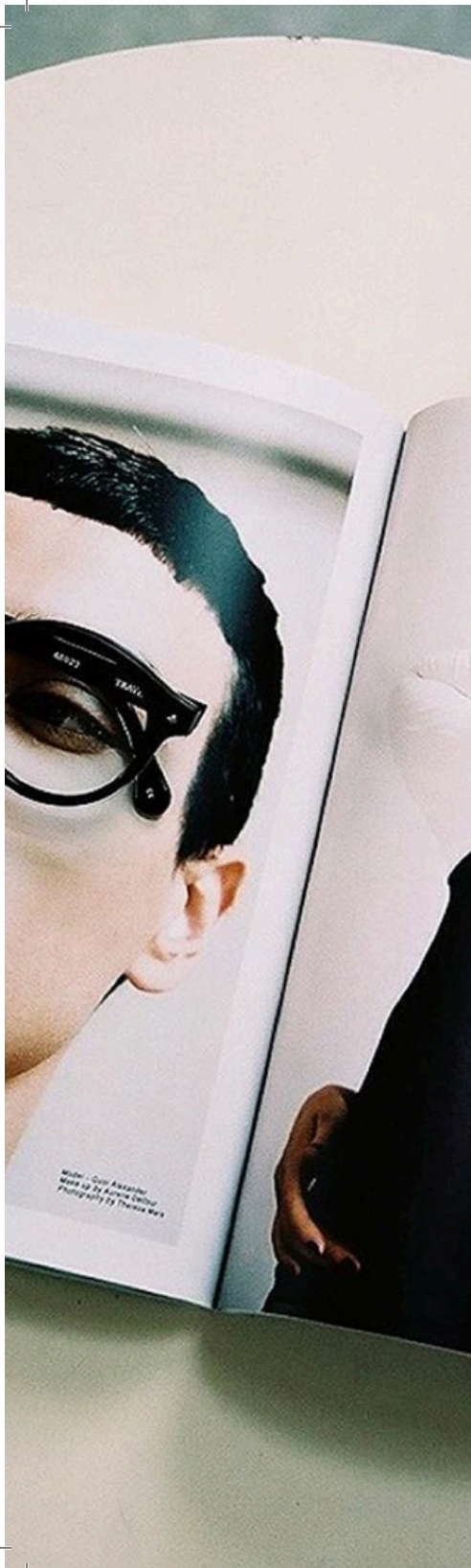


The combination of **natural based acetates with classic and avant-garde shapes**, including **oversized cuts**, made from the finest and most **exclusive materials**, is one of the most representative characteristics of the brand.



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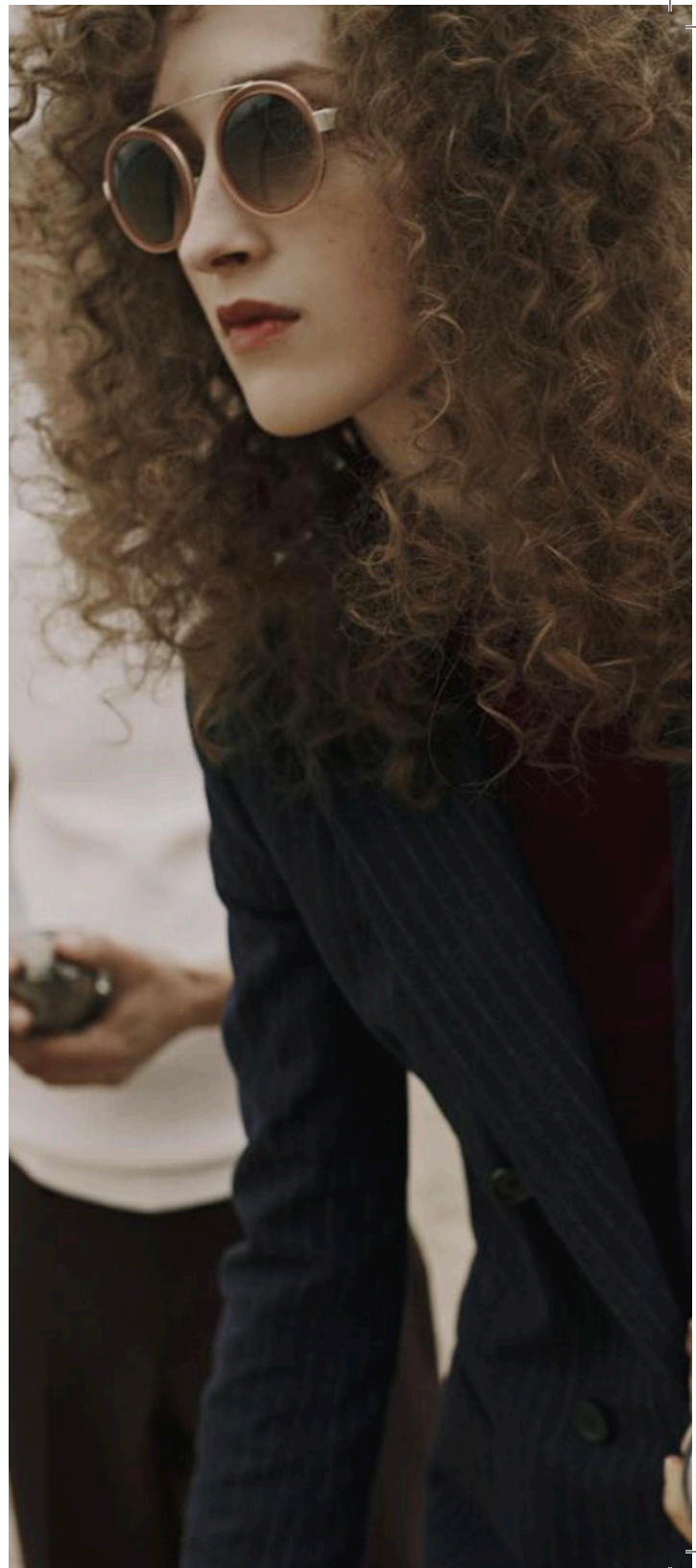


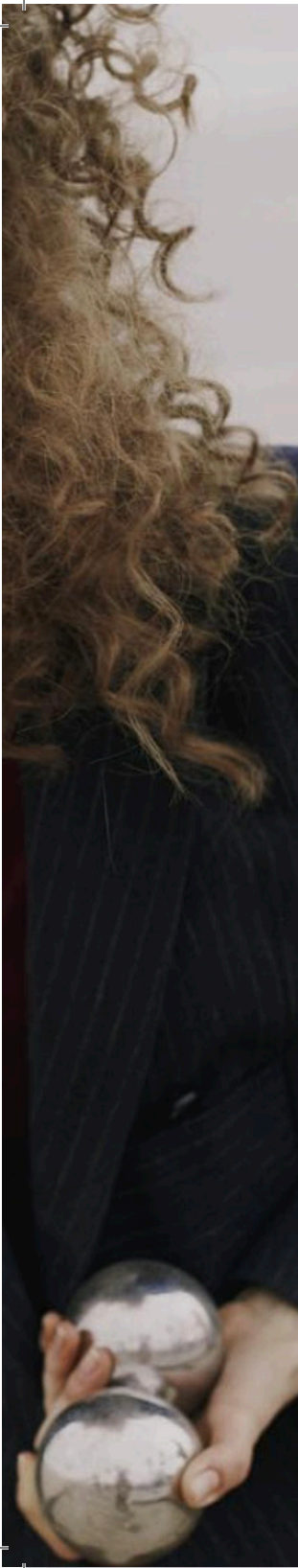
Alfred Kerbs is an alter ego of our creativity team daring and altering the established codes.

Like a couturier when he designs and creates a tailor-made suit in his atelier, through all the creative process **Alfred Kerbs** shows **originality and careful craftsmanship** in their designs, creating objects of seduction, small luxury items turning them into a **bespoke piece of art**.

All the collections are designed with a fashion-conscious customer in mind, with a high aesthetic sensibility, who looks for and recognises a luxury, refined product, but ready-to-wear.


People who wants to shape their own personality through the glasses they wear.





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“Our challenge in each model is to transmit the emotion that we feel ourself when we design, so that the glasses do not leave anyone indifferent”.

“Because glasses define us, they are part of our identity, they shape our personality”.

- Alfred Kerbs

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